



Scaling the Heights

# An Engineering Career in a Fast-changing World

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# Questions from a budding BTech in a fast-changing world

- Why an engineering career?
- What is engineering?
- How do I become an innovative engineer?
- My passion is ML, why study chemistry?
- Will AI/ML take over engineering?
- Which companies will hire me?





# Questions from a budding BTech

- Why an engineering career?
- What is engineering?
- How do I become an innovative engineer?
- My **Popular choices for BTech graduates are MBA, IAS, IT** **Why an engineering career?**
- Will
- Wh





# Why Engineering Career?

## Chandrayaan 3:

23<sup>rd</sup> Aug 2023 was the result of 60 years of engineering in ISRO and Indian industry



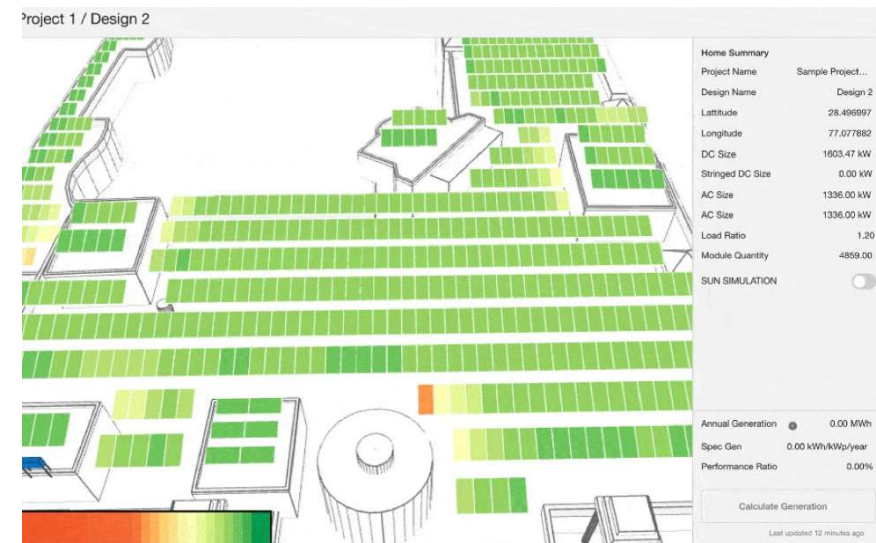
Chandrayaan3 launch, 14/7/23 (c) ISRO

## Solar Power:

2017: Siddharth graduated from IIT Mandi, started **The Solar Labs**

2022: Siddharth sold TSL, got 20x salary

Rooftop solar installation planner



# ... Why Engineering Career?

Engineers serve society

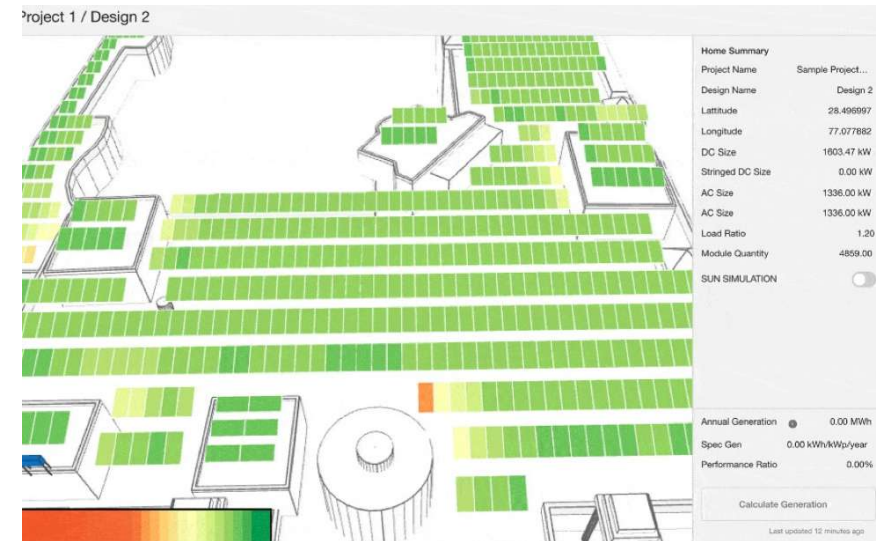
Engineers win fame  
-- Chandrayaan 3

Engineers earn a fortune  
-- The Solar Labs

Engineers can change the  
world for better



Chandrayaan3 launch, 14/7/23 (c) ISRO



Rooftop solar  
installation planner



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# What is “Engineering”?

1. Find something that bugs you
2. Think of 3 different solutions that involve technology
3. Choose the best solution and implement it

*This is engineering!*



# Example: transport in cities

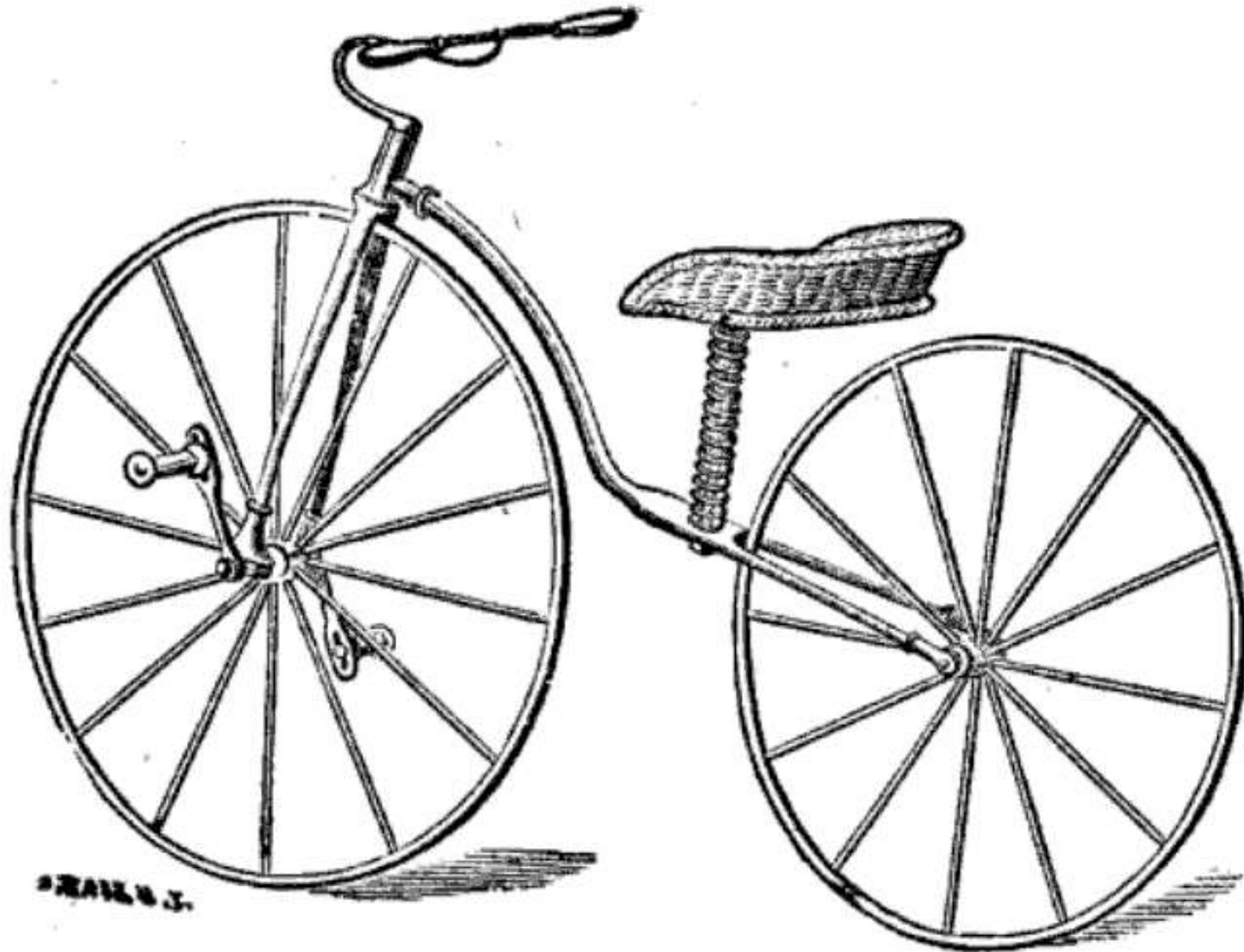
- Horses were used for many centuries
- Horses need hay, produce dung
  - 500 tonnes of dung removed from London daily
- Ok in the countryside
- Major problems in the city
- What is an alternative?



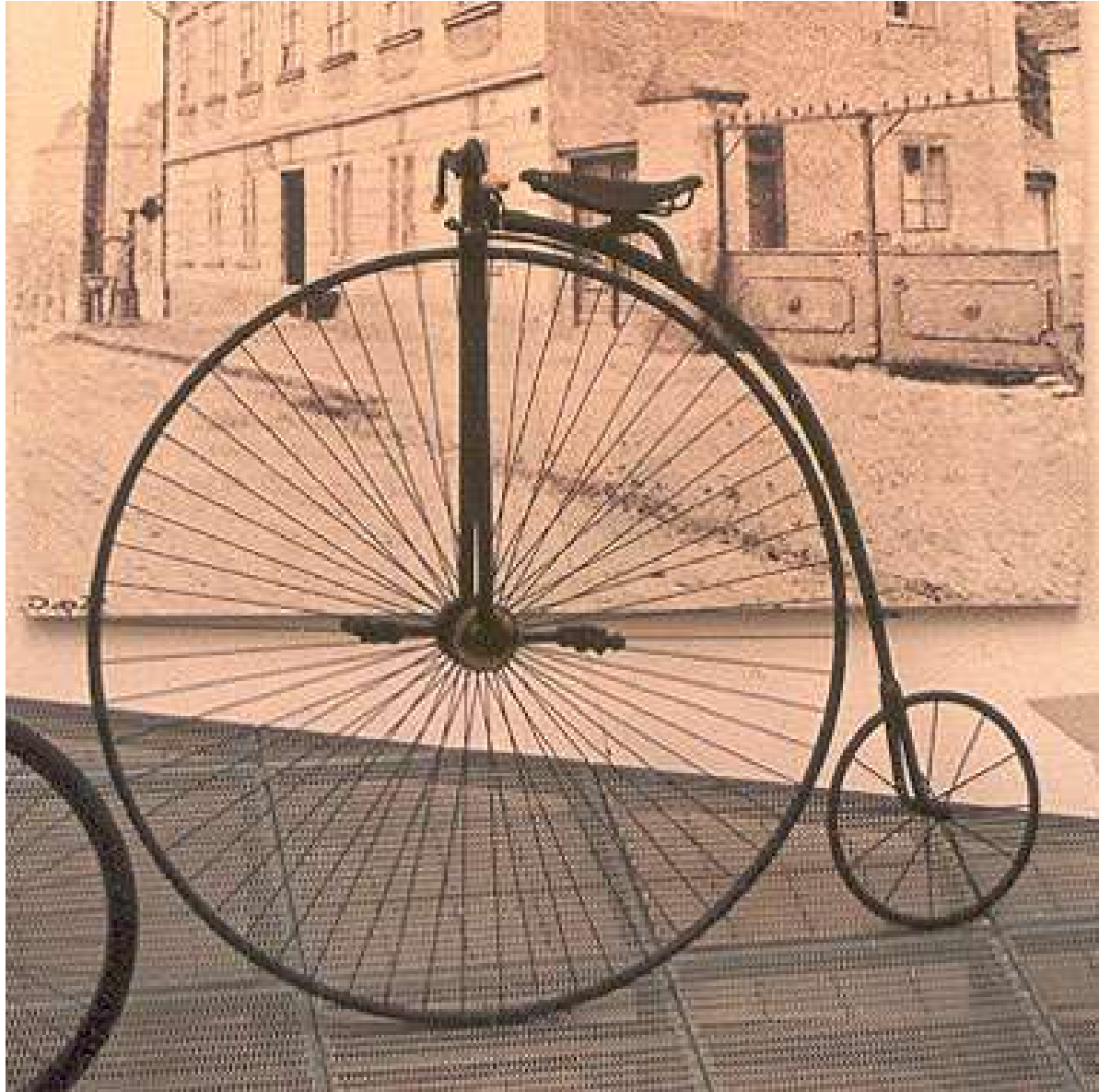
# London **bicycle**, Early 1800s



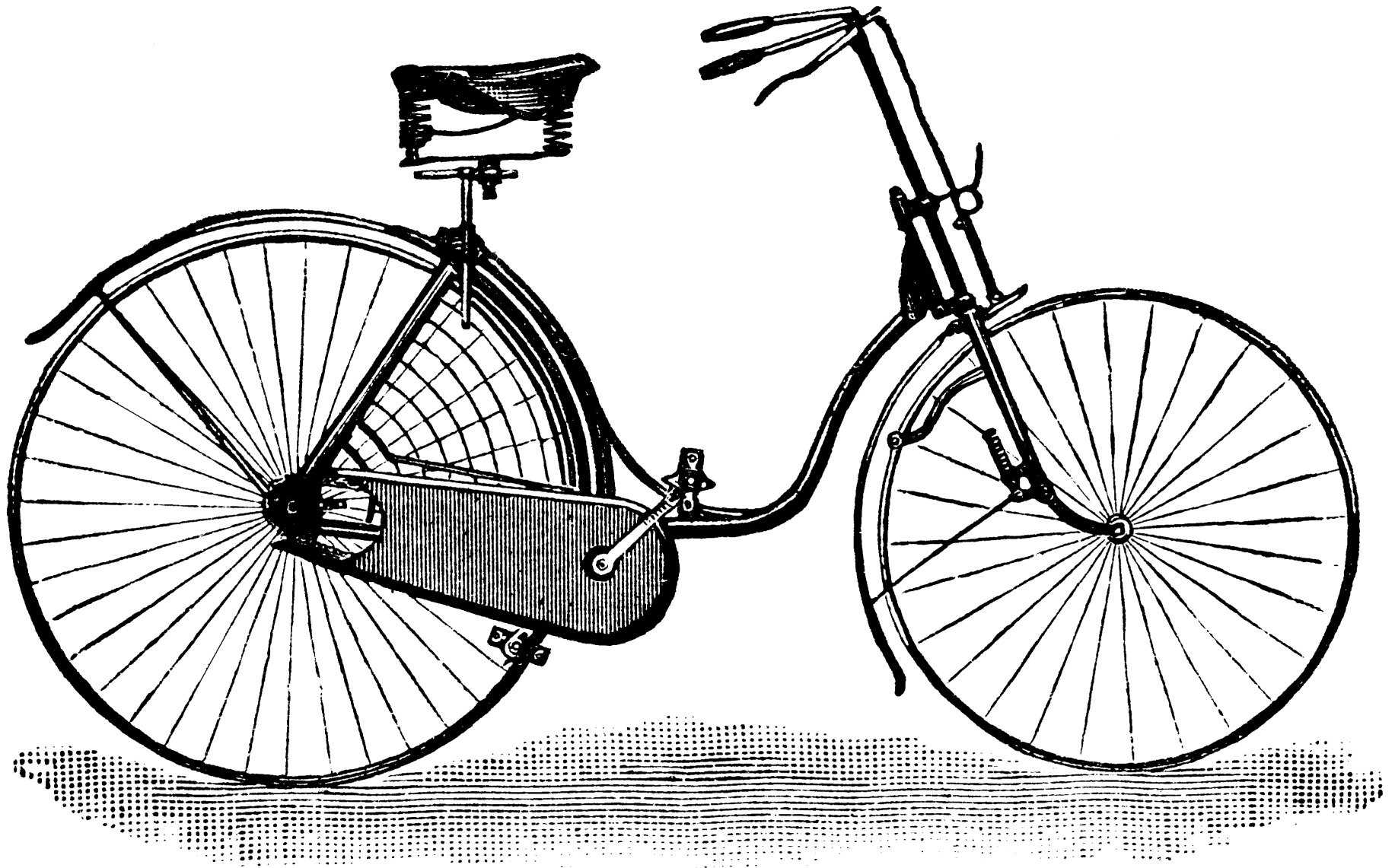
# Velocipede for ladies



# Penny-Farthing



# “Modern” cycle, 1885







# Modern cycle with gears



# Funky folding cycle



# Land + water bicycle





# What is “Engineering”?

Engineering is using technology and science to solve problems of society

- Must serve a **Need**
- Must be **Acceptable**
  - Cost
  - Usability
  - Sustainability
  - Maintainability

Engineering is **occasionally disruptive**

- Changes the way society lives/works/behaves

Is **usually incremental**

- Builds on previous engineering

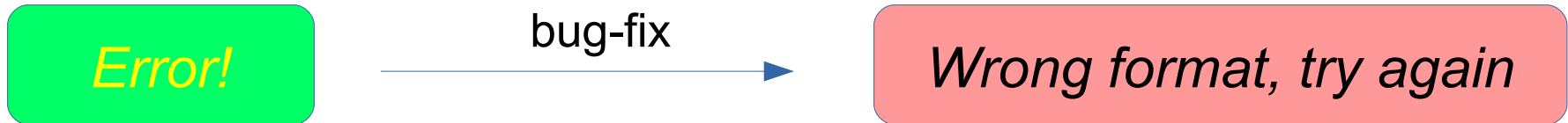




# Questions from a budding BTech

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# What is “Innovation”?



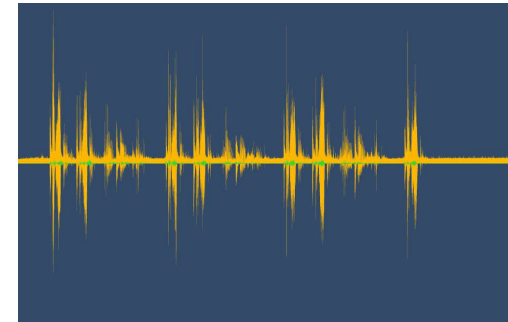
Bug-fix is **routine** engineering

- Useful but **does not change the world**

Keyboard  
control



**innovation**



Speech  
control

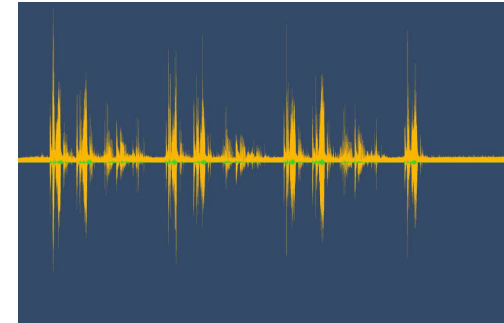
**Innovative** engineering

- **Known concepts, existing components used in novel ways**
- **Changes the world**

# How to be Innovative?



innovation



## 1) **Identify** a need

- Problem for many people

## 2) **Design** a solution

- Think out-of-the-box
- Feasible, affordable, usable, ...

## 3) **Implement** the design

- Minimum viable product

## 4) **Deliver** the product to users

- Feedback → improve

Engineering  
requires science,  
technology &  
common sense

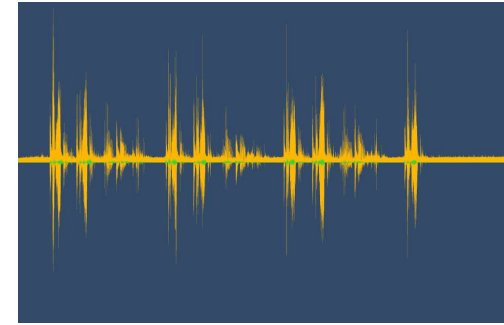
Learn by doing

Develop  
common sense  
by experience

# How to be Innovative?



innovation



## Problem:

Take a real video of Chandrayaan 4 landing on the moon

1. **Brainstorm**: think of several designs without worrying about details
2. **Select**: evaluate various designs and select one

Learn by doing

Develop  
common sense  
by experience



Robotic Feeder  
GEC, Idukki

Air-cooled bike helmet  
GCE, Tirunelveli



**LEAP**

Learning Engg by Activity with Products

[www.leap.respark.iitm.ac.in](http://www.leap.respark.iitm.ac.in)



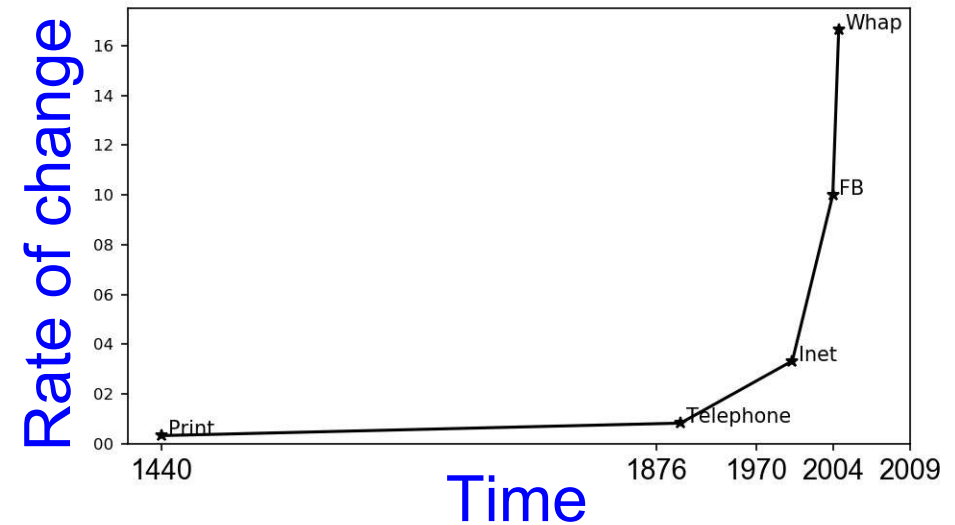


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# Why “irrelevant” subjects?

- Rate of change of technology is increasing
- ML is a hot career today



- Until 2000 AD, only a few geeks got jobs in ML
- By 2028/2035/2045 there may be no jobs in ML, Chemistry may be the hot topic at that time!
- Most important:
  - Build strong fundamentals
  - Learn how to learn



# Questions from a budding BTech

- Why an engineering career?
- What is engineering?
- How do I become an innovative engineer?
- My passion is ML, why study chemistry?
- **Will AI/ML/robots take over engineering?**
- Which companies will hire me?

- Real world  $\rightarrow$  Observations  $\rightarrow$  Model  $\rightarrow$  Outcome
- Model of water tap:
  - Knob  $\rightarrow$  rotate to increase flow of water
- General model:
  - Knob  $\rightarrow$  rotate to increase quantity
  - Volume of loudspeaker,  
Brightness of light, ...





- Build a model using training data
  - More training data --> better model (usually)
- Select one of many models (regression, ANN, deep learning, SVM, ...)
- Apply the model to testing data to gain insights

# Eg. Clustering in Python

- Scikit-learn module: `sklearn.cluster`
- Data: `X.shape`      `(n_samples, n_features)`  
                                rows                                  columns

```
from sklearn.cluster import KMeans
```

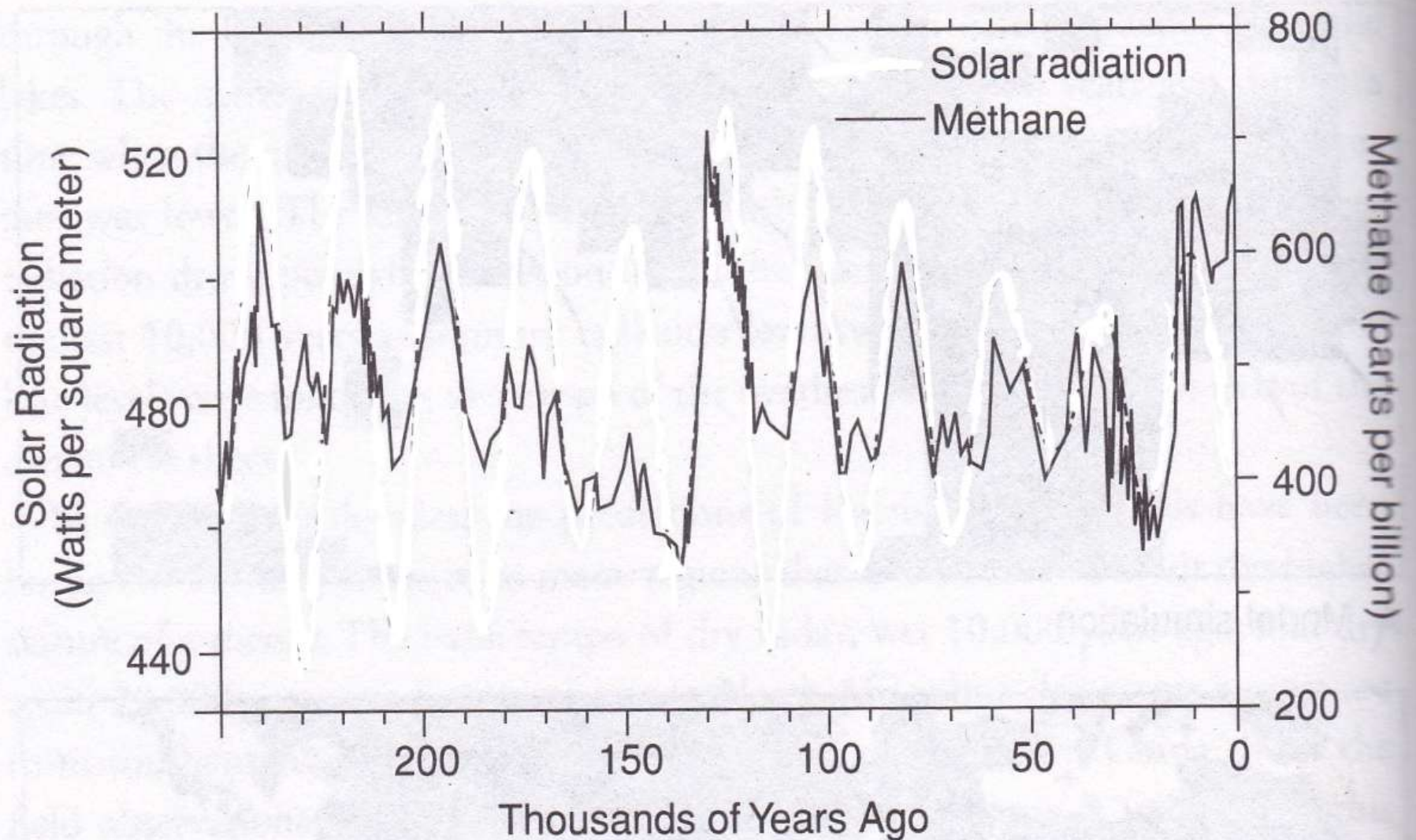
```
cModel = KMeans(n_clusters = 5, n_init=1,  
                init='k-means++')           # Create the model  
X = pd.read_csv("data.csv")  
cModel.fit(X)                               # Train the model  
cModel.predict(Z)                           # Use model to classify  
cModel.print()
```

- Large number of engineers can write these few lines of Python
  - Considered ML experts

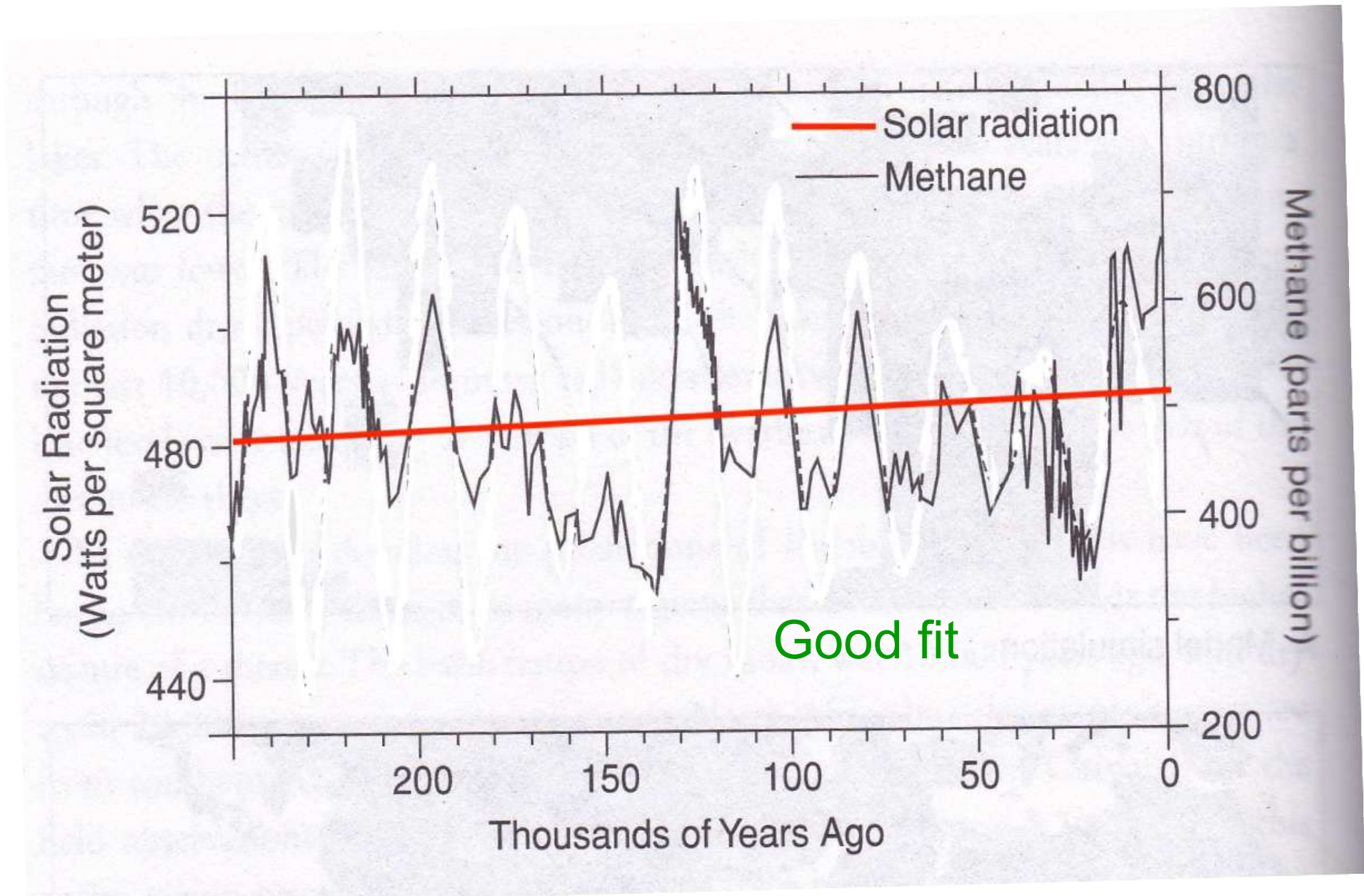
- Issues
  - Errors in data – garbage-in garbage-out (GIGO)
  - Learning bias
  - Insufficient training data from irregular, occasional events (earthquakes, moon landing, climate change)
  - **Useful AI is 10% ML and 90% domain expertise**

# ML to predict solar radiation

Use methane measurements to predict solar radiation

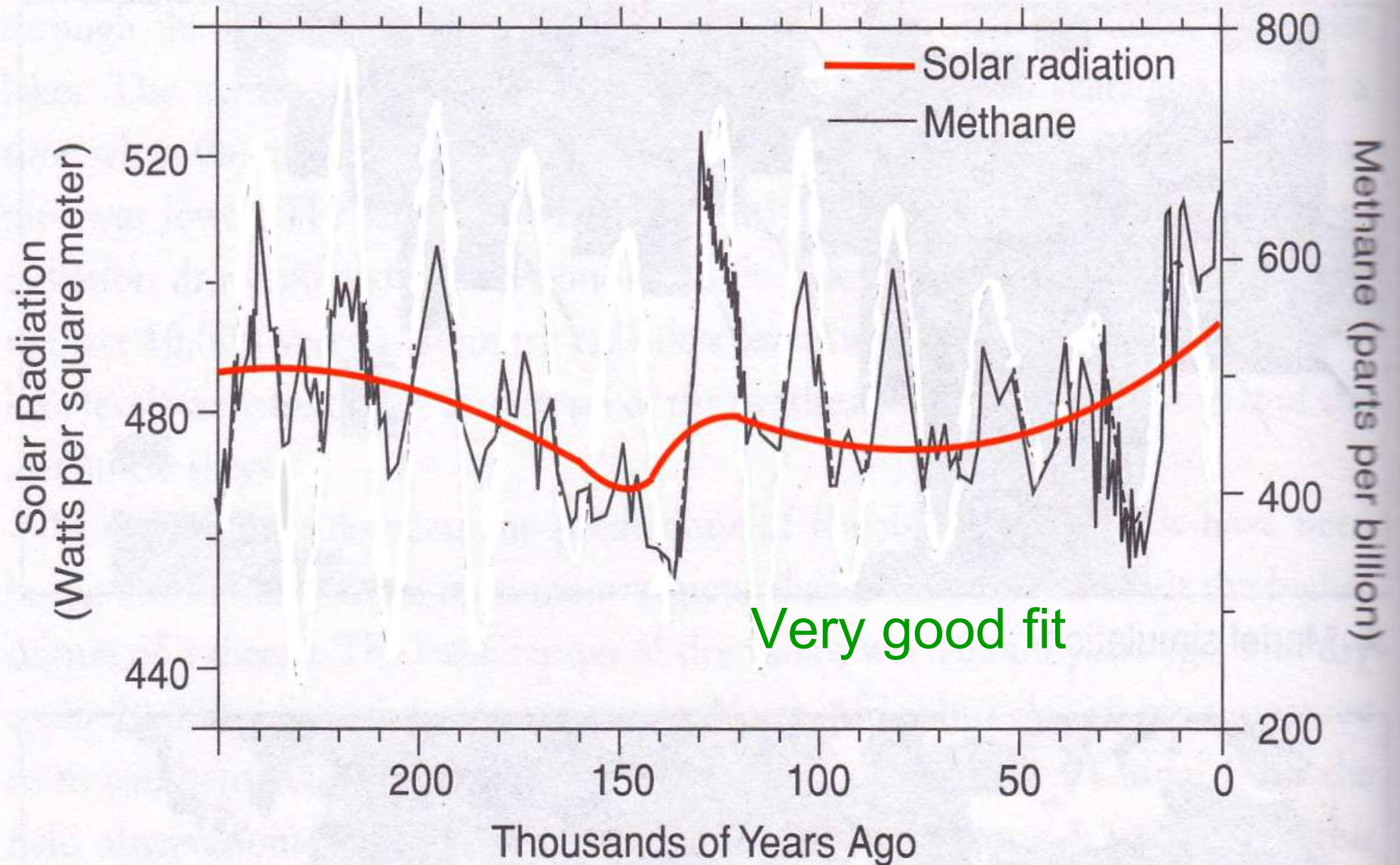


# ML Model 1: Linear

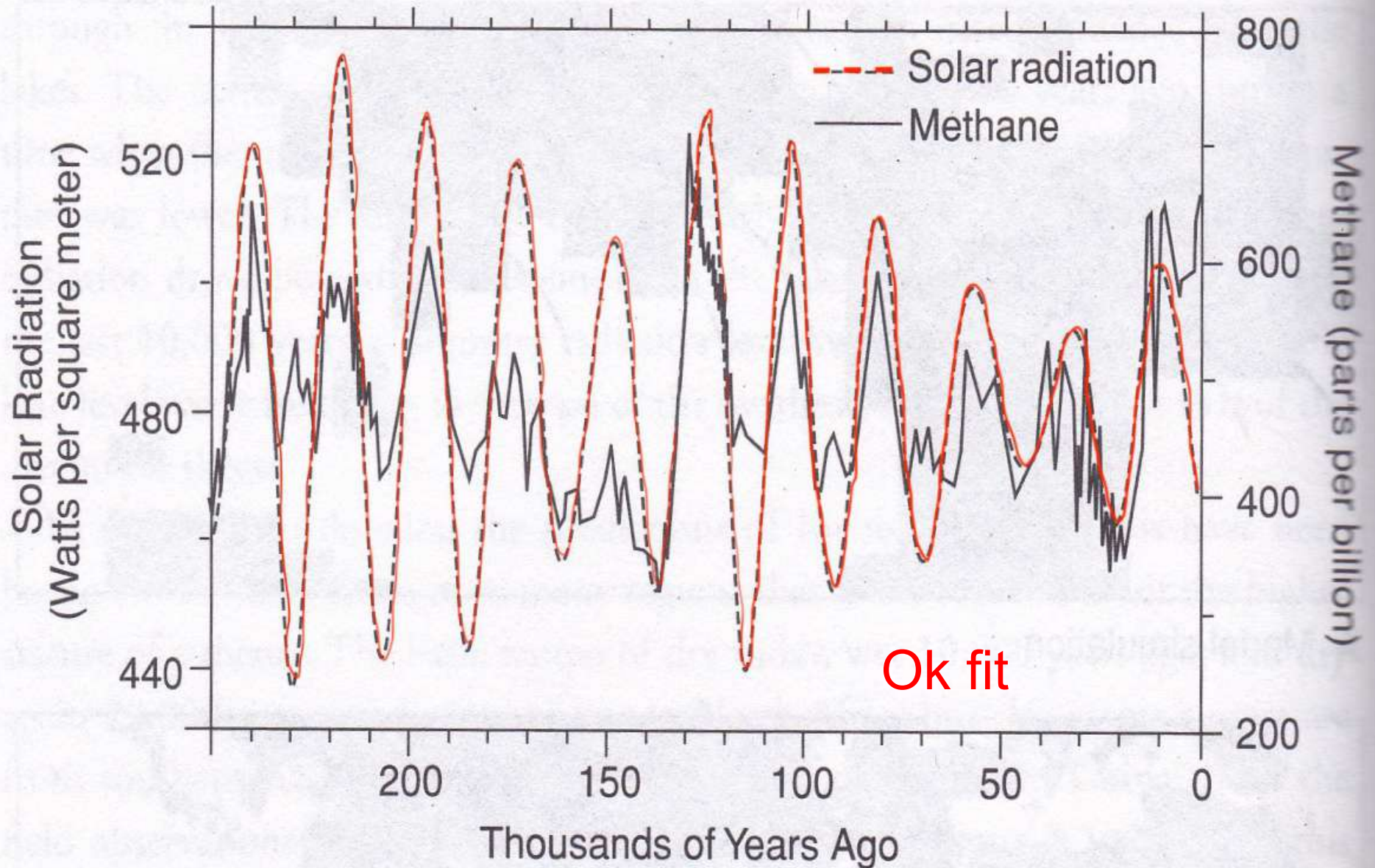




# ML Model 2: Polynomial



# ML Model 3: Sinusoid



- ML chooses Model 1 or Model 2 as they have good statistical fit
- Astronomers know that there is a solar cycle of 22,000 years due to elliptical orbit of earth

==> Domain expert chooses Sinusoidal Model 3 as best

- Useful AI is 10% ML and 90% domain expertise
- Spend time becoming expert in some domains, you can easily pick up ML coding
- You'll become a sought after expert





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# Jobs for Innovative Engineers

- Engineering jobs in India:
  - Private companies, PSUs
    - Products, services, infrastructure
  - Govt engineering services, railways, etc
  - A few in NGOs, research organisations
  - You will
    - Have well-defined roles
      - small cog in a big wheel
      - May be innovative or routine
    - Move steadily up the hierarchy for greater impact after many years





# Jobs for Innovative Engineers

- **A new option: Start-ups**
  - **Most innovative engineering in India is in startups**
    - The Solar Labs – solar installation planning
    - Agnikul – 3D-printed rocket engines
  - **You will**
    - **Have many responsibilities at a young age**
    - **Learn all aspects of a tech company**
    - **Make impact quickly**
  - **Your own startup – if you have a good idea, trusted partners and an appetite for risk**



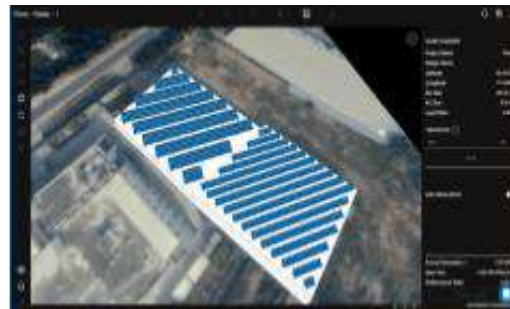
# The Solar Labs

## 1st Startup of IIT Mandi Catalyst

<https://thesolarlabs.com/>

- Enabling solar vendors through image technology for surveys and capacity analysis
- ==> **faster, better, and less costly solar installation**
- Optimized PV system design with 3D visualizations

**Siddharth Gangal**  
**BTech 2017**

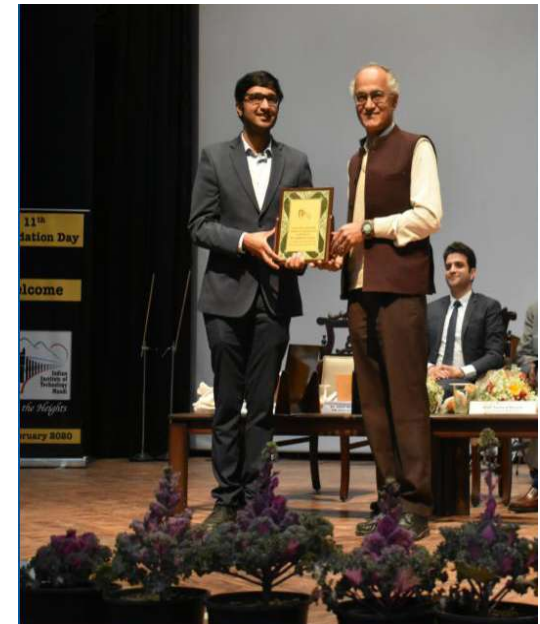


**Employees:** 25    **Funding:** ~1.14Cr    **Revenue:** 2.1 Cr/year

**Clients:** Tata Power, Amplus, Adani + ~400 solar businesses

### **Awards/recognition:**

- 3rd Prize-Schneider Electric APAC 2018 Pitches: Top Ideas in Energy in APAC
- 2nd Prize: ESRI Geo innovation 2018: Top GIS startups in India
- Winner of Smart City Category under Government of Maharashtra - NITI Aayog AI Innovation Challenge



**Acquired by ARKA Energy in 2022**



# Conclusions

- Engineers serve needs of society using technology
- Innovative engineers can change the world, earn fame and fortune
- Learn by doing, starting from 1<sup>st</sup> year in college
- Learn how to learn, so you can adapt to the fast changing world

## Questions?

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# Links

- W. Brian Arthur, *The Nature of Technology: What it is and how it evolves*, 2009
- Eugene S. Ferguson, *Engineering and the Mind's Eye*, MIT Press, 1992
- Johnson, S., *Where Good Ideas Come From: the natural history of innovation*, Penguin, 2010
- [http://iitmandi.ac.in/academics/perspective\\_btech\\_curriculum.php](http://iitmandi.ac.in/academics/perspective_btech_curriculum.php)  
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